


What Could the IPA do With a Million Dollars?

Several years ago, IPA Co-Founder Dr. Steve Soifer set an organizational goal to create an endowment fund of \$1 million to secure the future of our efforts. He asked the question, "What could the IPA do with a million dollars?" In that spirit, we share with you a list of opportunities that could make a major impact on building the organizational capacity of the IPA and secure that future that Dr. Steve envisioned more than 25 years ago.



 Projects		
Urology Outreach Program	\$25,000	<ul style="list-style-type: none"> • Inform and educate urologists nationally about Paruresis • Provide pamphlets in urology offices for patients
Website and Donor Management Marketing Integration Project	\$25,000	<ul style="list-style-type: none"> • Redesign the IPA website • Streamline operations for ease of member use
Research Program	\$20,000	<ul style="list-style-type: none"> • Conduct research into the causes of Paruresis • Partner with neurologists and urologists to research the psycho-physio causes of Paruresis
"Best of IPATalk" Forum	\$5,000	<ul style="list-style-type: none"> • Sort through past IPATalk forums and construct functional document of relevant discussions
VR Exposure Tool or Smart Phone App	\$30,000	<ul style="list-style-type: none"> • Create prototype of VR practice tool or practice management app
Endowment Fund	\$800,000 remains of original \$1 million goal	<ul style="list-style-type: none"> • Establish long-term financial stability for the IPA and support full-time executive director
<i>Secret Social Phobia</i> Translation	\$3,000 per language	<ul style="list-style-type: none"> • Translate <i>Secret Social Phobia</i> into six more languages



Annual Needs

Legal Defense Fund	\$30,000 Annually	<ul style="list-style-type: none"> • Focus on unfair treatment in employment
Video Editor	\$5,000 Annually	<ul style="list-style-type: none"> • Create informative videos on Paruresis • Edit discussion videos with Paruresis experts • Estimated production of one video per month
Underwrite Workshops	\$35,000 Annually	<ul style="list-style-type: none"> • Underwrite the costs for 12 workshops yearly • Provide scholarships to financially challenged individuals to attend workshops



Staffing Opportunity

Advocacy Program Manager	\$75,000 Annually	<ul style="list-style-type: none"> • Implement work in legislation • Contact local prison advocates on issues related to Paruresis • Create subscription to online program IPA members can use to reach out to local and national legislators and government staffers
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How to Give



Best for fee-free, one-time giving. Email getinfo@paruresis.org to earmark your gift to a project.



Many employers will match your gift. Email us at getinfo@paruresis.org to qualify the IPA for your program.



For easy, recurring giving.



To leave a lasting legacy for future sufferers of Paruresis, please reach out to Executive Director, Tim Pyle at tim@paruresis.org.